

## Century City Mall in Makati Officially Opened

31<sup>st</sup> March 2014 | Press Release



Award winning eco-architect Jason Pomeroy of Pomeroy Studio, was in Makati on March 27<sup>th</sup> to celebrate the launch of leading developer Century Properties' flagship lifestyle and retail destination, Century City Mall. The Mall designed by Pomeroy, prior to establishing Pomeroy Studio, was the venue for a lavish gala celebration. It saw local fashion designer Francis Libiran display his capsule collection inspired by the architectural forms and the mall's branding graphics.

Marco Antonio, acting Chief Operating Officer of Century Properties later tweeted: "Wanted to give a special thank you to the country's #1 event director Robby Carmona for last night's flawless festivities and architect Jason Pomeroy who we closely collaborated with to bring the vision of Century City Mall into reality".

Pomeroy commented: "I'm delighted to have been invited to this special event and to see Century City Mall materialise from concept sketch to reality. I am hugely grateful to Marco Antonio, and Century Properties for both their faith and commitment to progressive and sustainable architecture."

The architecture seeks to challenge the 'business as usual' energy and water intensive mall typology by going back to basics. The 22,000 sqm mall is characterised by its shell-like structure that seamlessly forms the wall and roof, and protects the interior of the mall from the tropical rain and sun. The internal spatial organisation is structured along 19<sup>th</sup> century arcade principles, whereby a public thoroughfare provides a passage through Century City. It further seeks to optimize the penetration of natural light and ventilation through a series of skylights and air wells. The environmental and social



responsiveness is also enhanced by a series of stepped sky courts that form external terraces to provide destination food and beverage areas. The culmination of such social spaces optimises the experience for the shoppers, and furthermore drives down the operating costs for both the tenants and the landlord.

Pomeroy is no stranger to Century City. The 4-hectare development in the financial heart of Manila, Philippines, forms the home to a number of projects that seek to address the green agenda through passive design principles. These include the embracing of modular construction, environmental assessment, cultural reinterpretation, and the integration of skycourts and skygardens as alternative social spaces. Such design strategies are found in Centuria Medical Arts Building, Milano Residences and Trump Tower Manila – all of which were designed by Pomeroy prior to establishing Pomeroy Studio.

Pomeroy continues to play an active role in the delivery of the overall masterplan and architecture for these projects as well as others that include the recent official launch of Azure Urban Beach Residences. The success of Azure has also seen Pomeroy Studio appointed to design a new 8 hectare urban mixed use development in Pampanga, Philippines.

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For more information on Century Properties Group please visit <http://www.century-properties.com>

#### About Jason Pomeroy

Prof Jason Pomeroy is an award-winning architect, masterplanner and academic at the forefront of the sustainable built environment agenda. He graduated with distinction from Canterbury School of Architecture and Cambridge University, and is the Founding Principal of Pomeroy Studio in Singapore. In addition to leading the design and research direction of Pomeroy Studio, he lectures internationally and publishes widely. He is the author of *'Skycourt and Skygarden: Greening the Urban Habitat'* and *'Idea House: Future Tropical Living Today'* and is a special professor at the University of Nottingham. He sits on the editorial board of the Council of Tall Buildings and Urban Habitat and is an active member of the Singapore Green Building Council. Jason is also the host of "[City Time Traveller](#)", a 12-part architecture travel series on Channel NewsAsia and a featured speaker at [TEDx Singapore](#).

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