



Pomeroy Studio Launches Design Green! Skycourts & Skygardens **An Exhibition, Discussion & Installation at the National Design Centre**

Singapore, 7 July 2014 - Pomeroy Studio has unveiled plans for a bold new exhibition to be held at the National Design Centre (NDC) from 1st – 21st September 2014 that will coincide with the Singapore Green Building Week. Called '**Design Green! Skycourts & Skygardens**', the exposition will be curated by the Singapore – based designers and thought leaders of sustainable built environments. It will consist of three integrated components with distinguished speakers focused on skysrise greenery: 'The Exhibition', 'The Discussion', and 'The Installation'. The public event will showcase global design projects, engage students in research and dialogue, and activate the NDC's rooftop through 'Transitional ___' by Shophouse & Co, their travelling creative platform that brings life to various spaces around the city. In conjunction with the Singapore Green Building Week 2014 and supported by the DesignSingapore Council, the exhibition and related events are conceived to celebrate the incorporation of greenery and open spaces within buildings for social interaction.

Kicking off the three-week exhibition will be the official launch event held on the 2nd of September 2014 in the atrium of the National Design Centre. The early evening event will feature a book signing of Jason Pomeroy's latest book "*Skycourts & Skygardens: Greening the Urban Habitat*", and the presentation of the 2014 Pomeroy Studio 'Design for a Sustainable Future' (DSFA) student awards.

'The Exhibition', running until the 21st of September, will showcase selected local and global projects that feature skycourts and skygardens - brought to life through scaled models produced by students from the Raffles Design Institute. Award winning students' work from around the world will also be on display to provide an insight into future global urban habitats.

'The Discussion' brings together students from three leading universities, and industry experts from Singapore and abroad, in a three-day Masterclass from the 3rd to 5th of



September. Famed architects, designers and engineers will also be featured, one every evening in a forum entitled *'Inside the Designer's Studio'* – a public event that will see individuals from the built environment industry engaged in a question and answer session with Mike Staley, editor of Pacific Rim Construction magazine.

'The Installation' will feature the second edition of *Transitional* ___ by Shophouse & Co. Creative place making agency, Shophouse & Co will activate the rooftop through its curation of programmes such as urban farming, rooftop concerts and collaborations with the communities living and working around the National Design Centre.

Jeffrey Ho, Executive Director of the DesignSingapore Council, commented, "This is a great opportunity for the public to visit the National Design Centre to learn and appreciate the incorporation of greenery within buildings through the Design Green! activities. We look forward to seeing new concepts and ideas on creating green spaces to encourage social interaction in our built environment."

Jason Pomeroy, founding Principal of Pomeroy Studio added, "I am delighted to be able to bring ideas from my book to life through the collaboration with some of the World's leading architects and academic institutions. As a creative studio that balances design and research, we are looking forward to bringing this exhibition to the general public in order to highlight the importance of greening our urban habitat for present and future generations".

Details of final programming will be released in the coming months. For more information, visit www.designgreen.sg.

END



NOTES TO EDITOR:

About Design Green

Design Green! Skycourts & Skygardens is an exposition curated by Pomeroy Studio that consists of 3 integrated components focused on skyrise greenery: 'The Exhibition', 'The Discussion', 'The Installation'. Held at the National Design Centre from September 1-21, the public event will showcase global design projects, engage students in research and dialogue, and activate the Centre's rooftop through 'Transitional ___' by Shophouse & Co, their travelling creative platform that brings life to various spaces around the city. In conjunction with Singapore Green Building Week 2014, the exhibition and related events are conceived to celebrate the incorporation of greenery and open spaces within buildings for social interaction.

www.designgreen.sg

For more information, please contact Chloe Li by phone +65 6592 6827 or email: pr@pomeroystudio.sg

About Pomeroy Studio

Pomeroy Studio is an international team of designers and thought leader of sustainable built environments. A rigorous academic approach to the quantitative and qualitative research complements an interdisciplinary design process that lies at the foundation of their creative design and decision-making. This has allowed the Studio to generate award-winning, people-centered places that push the envelope of design and research by balancing a 'creative vigour with an academic rigour', and deliver innovative sustainable solutions from the microscale of dwellings to the macro scale of cities.

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About Transitional ___ by Shophouse & Co

Transitional___ by Shophouse & Co is a traveling creative platform that brings life to various spaces around the city. Created by creative placemaking agency, Shophouse & Co, it exists as site-specific temporal setups and inhabits underutilized spaces or ones in transition to a new lease of life. Transitional___ unlocks the space's potential for landowners through partnerships with the creative community to showcase & prototype new concepts. Through this, it creates new opportunities and lower barriers of entry for those bursting with great ideas and be a platform where space owners and the creative community can work together in a mutually beneficial manner. The first edition of Transitional___ activated a raw lofty industrial space at 115 King George's Avenue for a month and received overwhelming support from the community, media and developers for its innovative concept, curation and programme line-up.

www.transitional.sg

For more information, please contact Stella Gwee at +65 9857 5992 or email at stella@shophouseandco.com

About the DesignSingapore Council

The vision of the **DesignSingapore Council** is for design to differentiate Singapore from global competition. As the national agency for design, the Council's mission is to develop the design sector, and to help Singapore use design for innovation and growth, as well as to make life better. The DesignSingapore Council is part of the Ministry of Communications and Information.

About the National Design Centre

The National Design Centre (NDC) is the nexus for all things design. This is where designers and businesses congregate to exchange ideas, conduct business, use its facilities and obtain assistance from the national agency for design, the DesignSingapore Council. Centrally located in the arts, cultural, learning and entertainment district in the Bras Basah-Bugis area, it is well placed to invite the public to learn about design through its exhibitions and programmes.

More information about the DesignSingapore Council and the National Design Centre is available at www.designsingapore.org.



Fact Sheet

- What:** Design Green! Skycourts & Skygardens curated by Pomeroy Studio
An Exhibition, Discussion and Installation at the National Design Centre
- When:** 1st September – 21st September 2014
- Where:** National Design Centre
111 Middle Road, Singapore 188969
Nearest MRT: Bugis & Bras Basah
Buses: 2, 7, 12, 32, 33, 51, 56, 61, 63, 80, 130, 133, 145, 175, 197, 851, 960, 980, NR7
- Time:** National Design Centre Opening Hours: 9 am – 9 pm daily
- Website:** www.designgreen.sg
- Facebook:** www.facebook.com/designgreensg
- Instagram:** #designgreensg

For more information, please contact Chloe Li by phone +65 6592 6827 or email: pr@pomeroystudio.sg